What is the Selluka Certificate/Plaque? What does the award aim for?

This award aims to ensure that all businesses (diner/restaurant, fast-food places and businesses that produce and sell food products, etc.) in Kemeralti that have gastronomic value, and comply with food legislation in technical and hygienic terms shall get certified and rewarded on behalf of the Izmir Governorate. Another aim of this award is to promote the Historical Kemeralti Renewal Area on domestic and foreign platforms, to contribute to the tourism sector in regards to gastronomy tourism, and thus to encourage other establishments in the sector to create better conditions.